Eslam Magdy | Senior UX/UI & Graphic Designer

Pioneering intuitive digital experiences and impactful visual designs that drive user engagement, retention, and business success.

Full Portfolio
www.magdydesigns.com

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EDUCATION

Certificate

UX Design	**Figma UI**	**Figma Motion**	**Graphic Design**	**Front-End**
Google	Designership	ZTM	California Institute of the Arts	Meta
Key Skills: User-Centric Design, Usability Testing, Prototyping	Key Skills: UI Design, Prototyping, Design Systems	Key Skills: Motion Prototyping, Animations & MIcrointeractions	Key Skills: Visual Design, Typography, Color Theory, Branding	Key Skills: HTML, CSS, JavaScript, Responsive Design
Dec 2023	Online	Dec 2023	Online	Jul 2024	Online	Feb 2024	Online	Nov 2023	Online

Degree

BSc in Chemical Engineering
Higher Technological Institute

Jan 2020 | 10th Ramadan, Egypt.

CASE STUDIES

PURE BEAUTY   MISR FLY YOUR WINGS TO THE WORLD   NILE BANK Navigate Your Finances

SKILLS

Technical

- **Design Tools:** Figma | Miro | InVision | Photoshop | Illustrator | After Effects | InDesign
- **Prototyping & Testing Tools:** Lookback | UserTesting | UsabilityHub | Webflow
- **Collaboration & Management Tools:** Slack | Notion | Obsidian
- **Design Skills:** UX Design | UI Design | User Research | Wireframing & Prototyping | Usability Testing | Responsive Design | Interaction Design | Accessibility
- **Additional Skills:** Basic HTML, CSS, JavaScript

Soft

- **Design Tools:** User Empathy | Problem-Solving | Communication | Teamwork | Adaptability | Time Management | Attention to Detail | Continuous Learning | Strategic Thinking | Resilience | Arabic Native proficiency | English Professional Working proficiency

WORK EXPERIENCE

● **Senior UX/UI Designer** | Tamkeen for Home Appliances   *Mar 2025 - Present | Jeddah, KSA*

○ **UX/UI Designer** | Google UX Design Internship   *Aug 2022 - Dec 2023 | Remote*

- Applied advanced UX principles to fintech and e-commerce, booking projects, enhancing usability and delight.
- Developed interactive prototypes that helped streamline user interactions and boost engagement.
- Enhanced UX/UI skills in UI design, animation, prototyping, graphic design, and front-end development.

○ **Founder & Creative Director** | DT Store   *May 2019 - Dec 2020 | Zagazig, Egypt*

- Established and led a creative business specializing in custom design and print services.
- Oversaw branding and digital marketing campaigns, increasing brand visibility and customer engagement.
- Designed DT Store's branding and improved customer experience across digital and print assets.

○ **Graphic Designer** | Media Agency   *Apr 2017 - Dec 2019 | Zagazig, Egypt*

- Designed creative visuals for large-scale outdoor advertising campaigns, enhancing brand visibility.
- Led a social media design team, ensuring consistent branding across digital platforms.
- Worked closely with clients to develop compelling branding solutions aligned with their vision.

● **UX/UI & Graphic Designer** | Freelance   *Jan 2017 - Present | Remote*

- Delivered innovative UX/UI solutions, transforming digital products for superior usability and engagement.
- Designed and optimized web and mobile interfaces in Figma, enhancing usability and developer handoff efficiency.
- Developed branding and marketing assets that improved visual consistency and audience engagement.